

IMPORTED
Metropolitan *"1500"*



"Luxury in Miniature"



METROPOLITAN "1500" HARDTOP COUPE

The Metropolitan "1500"

MEET THE WORLD'S SMARTEST SMALLER CAR! The Metropolitan "1500" provides smart, sound, sensible transportation for two people plus, in either of two distinctive body styles—Hardtop Coupe and dashing Convertible. You'll like the sparkling, yet thrifty power . . . the sensational handling ease in traffic . . . the responsiveness on the open road. Here, truly, is luxury in miniature . . . "A watch-charm Rolls-Royce" as Devon Francis described the Metropolitan in Popular Science Monthly.



METROPOLITAN "1500" CONVERTIBLE

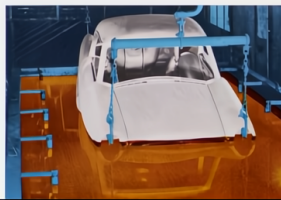


American Standards of Comfort and Performance, European Craftsmanship and Economy

Conceived, engineered and designed by American Motors and built in England, the Metropolitan "1500" represents a perfect blending of American comfort and performance standards with the craftsmanship and gasoline economy long associated with European-built cars. Here is sports car flavor in a practical automobile created for business and professional people confronted with daily transportation problems . . . the active homemaker on her countless errands . . . the young in heart who enjoy driving for its sheer fun.



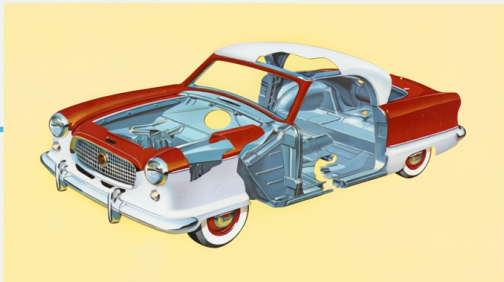
Artful simplicity characterizes the functional appearance of the Metropolitan instrument panel. The instruments are all grouped in one cluster directly in front of the driver. A glove compartment with push-button lock and the centrally located radio add to overall convenience. The large windshield affords distortion-free visibility.



The richly tailored appointments bespeak the custom quality of the Metropolitan "1500". Full-depth coil spring seat with foam rubber cushion is upholstered in durable white vinyl and gray-black "miracle fabrics." The full-width front seat provides 49 $\frac{3}{4}$ " of hiproom, 41 $\frac{3}{4}$ " of legroom and 35 $\frac{1}{2}$ " of headroom — generous dimensions for two people *plus*. The side vent windows provide draft-free ventilation, adding to motoring pleasure.



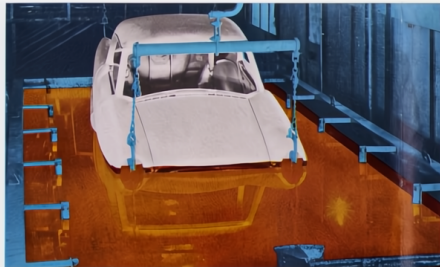
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Metropolitan, like all American Motors cars, is built with Single-Unit® construction—body-and-frame one all-welded steel structure. This modern type of construction is far stronger and safer than ordinary methods. Passengers are literally wrapped in a "cradle of steel" with sturdy construction above, below and to the sides. Single-Unit construction gives lasting freedom from body-bolt squeaks and rattles... gives a greater lifetime of service... for greater passenger protection.



Metropolitan's unique tire-jack system permits lifting of the car from the side. A special jack fitting is located centrally providing easy operation with door open. Both wheels on one side of the car can be lifted. Large size 5.60 x 13 tubeless tires for better ride and longer wear are standard equipment.



Deep-Dip® Rustproofing protects Metropolitan bodies against rust and corrosion. Bodies are completely Bonderized and then dipped in a paint primer bath that reaches bottom panels and other hidden areas. The dip process is far superior to ordinary "spray-on" methods used on most other cars. Inasmuch as all Metropolitans have been so protected, used car value is high. Twin coats of durable baked enamel preserve new car lustre.



Get a big car ride in Metropolitan—the smart smaller car. Long, soft, Deep-Coil front springs actually soak up road shocks more effectively than ordinary short, stiff springs used on many other cars. Front springs are braced outward like "Sea Legs" to resist sway on curves. Long, leaf springs at rear combine to provide a smooth, balanced ride.



Shifting in the conventional American "H" pattern is yours with the three-speed Syncromesh transmission. Column shift-lever leaves floor area free. Hydraulically operated clutch linkage for easy shifting. Special aluminum alloy castings for the transmission case and rear axle differential carrier reduce weight and aid cooling.



World-famous Weather Eye Heating, Ventilating and Defrosting System filters, heats and circulates warm fresh air to keep *all* passengers warm as toast on the coldest days. The fresh air intake is located at cowl level above the hood, above the level of exhaust fumes from cars ahead. Weather Eye has long been recognized as the world's most efficient car heating and ventilating system. Constant-speed electric windshield wipers are standard.



Two-way trunk loading is yours with Metropolitan. Luggage, golf clubs, sports gear, packages or salesman's samples can be loaded in the spacious trunk compartment either by lifting the trunk lid on the outside of the car or from inside the passenger compartment in case of inclement weather. Another example of Metropolitan versatility and convenience.

THRIFTY 55 H.P. ENGINE COMBINES TOP ECONOMY WITH SPARKLING PERFORMANCE

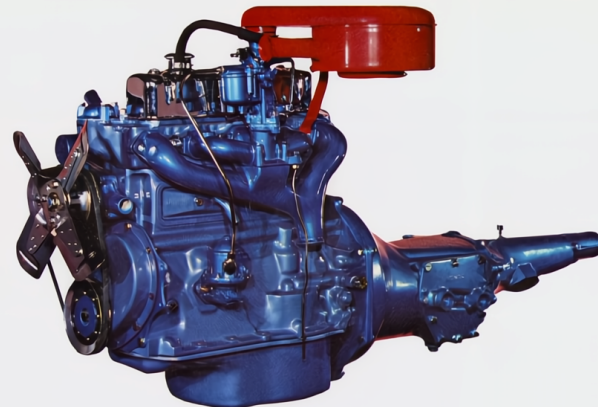
Here is the efficient, economical powerplant that provides top operating economy on regular grade gasoline—the world-famous B.M.C. Austin 4-cylinder engine. Developing 55 horsepower with an 8.3:1 compression ratio, the overhead valve engine combines responsive performance *with* economy under all driving conditions. Full-flow oil filter and oil-bath air cleaner are standard.

CONSTANT SPEED FUEL ECONOMY, MPG

20 MPH.....	40.2	40 MPH.....	35.8
30 MPH.....	39.5	50 MPH.....	31.8

The data, although accurate, does not imply a guarantee in view of car and test condition variables.

*PIONEERED BY AMERICAN MOTORS





THE METROPOLITAN CLUB . . .

Dedicated To More Intelligent Motoring

Every owner of a Metropolitan "1500" is entitled to membership in the METROPOLITAN CLUB dedicated to the concept of more intelligent motoring. In joining the Club, the member expresses belief in the official Club platform: (1) The conservation of vital natural resources, such as iron, oil and rubber. (2) The reduction of personal motoring costs—both capital and operating—thus making additional funds available to car owners to be used for other purposes—including savings. (3) The encouragement of the use of the proper car for the need at hand. (4) The dissemination of the basic philosophy that waste in any form is unwise and unintelligent. (5) The belief that some American cars today almost exceed

the bounds of good taste in wasteful pretentiousness. (6) The reduction in the present inexcusable number of highway fatalities. (7) The conviction that high speed is one of the greatest enemies of motoring safety and economy.

Every member receives Certificate of Membership, Membership Card, Handsome Embossed Stainless Steel Baked Enamel Insigne for Car, Directory of Metropolitan Dealers in 50 States. All members receive the official Club publication "The Met Letter" which is published quarterly, and they are entitled to all gestures of *esprit de corps* from fellow members and to all courtesies from American Motors Metropolitan dealers located in all 50 states.

S P E C I F I C A T I O N S

BODY—Single Unit Car Construction. Bonderized and dip-primed for rust and corrosion protection. Baked enamel finish. Wheelbase 85", Overall Length 149½", Overall Width 61½", Loaded Height 54½", Front Tread 45½", Rear Tread 44½".

MECHANICAL—British Motor Corp., Austin engine, overhead valve, 4 cylinders, Displacement 90.89 cu. in. (1489.6 cu. cm.) Bore 2⅞", Stroke 3½", 55 BHP @ 4600 RPM, Torque 82 lb. ft. @ 2400 RPM. 8.3:1 Compression Ratio. Zenith down-draft carburetor. Manual control choke. Oil-bath air cleaner. Full-flow oil filter.

Four-ring aluminum pistons. Deep Coil front suspension. Semi-elliptical rear leaf springs. Hotchkiss type power drive. Girling 8" diameter brakes with bonded linings, total area, 76.8 sq. in. Three-speed Syncromesh transmission. Hydraulically operated clutch linkage. Rear axle ratio 4.22:1. Tubeless tires, 5.60 x 13—4 ply. 10½ gallon fuel tank. Turning diameter 35 feet. Shipping weight, 1850 lb. (Convertible), 1890 lb. (Hardtop). Crankcase capacity (with filter) 4½ qts. Cooling system capacity (with heater) 8 qts. Electrical system, 12 volts.

EQUIPMENT—Standard: Two-tone enamel. Protective undercoating. Turn signals. Electric dual wind-

shield wipers. Dual horns. Glove box door. Map light. Cigarette lighter. Dual sun visors. Vent windows. Inside and outside trunk lids. Front and rear bumper guards. Coil spring front seat with airfoam. Fabric with vinyl interiors. Continental tire and cover. Oil filter. Oil-bath air cleaner. Extra Cost: Heating, Ventilating and Defrosting System. Manual radio. Whitewall tires. Dealer Accessories: windshield washers, temperature gauge, seat belts, seat covers and other items.

American Motors Corporation, Whose Policy is One of Continuous Improvement, Reserves the Right to Change Specifications, Models or Prices at any time Without Notice and Without Incurring Obligation.

